

ASSIGNMENT 5

Concept Idea on climate change.

Target audiences

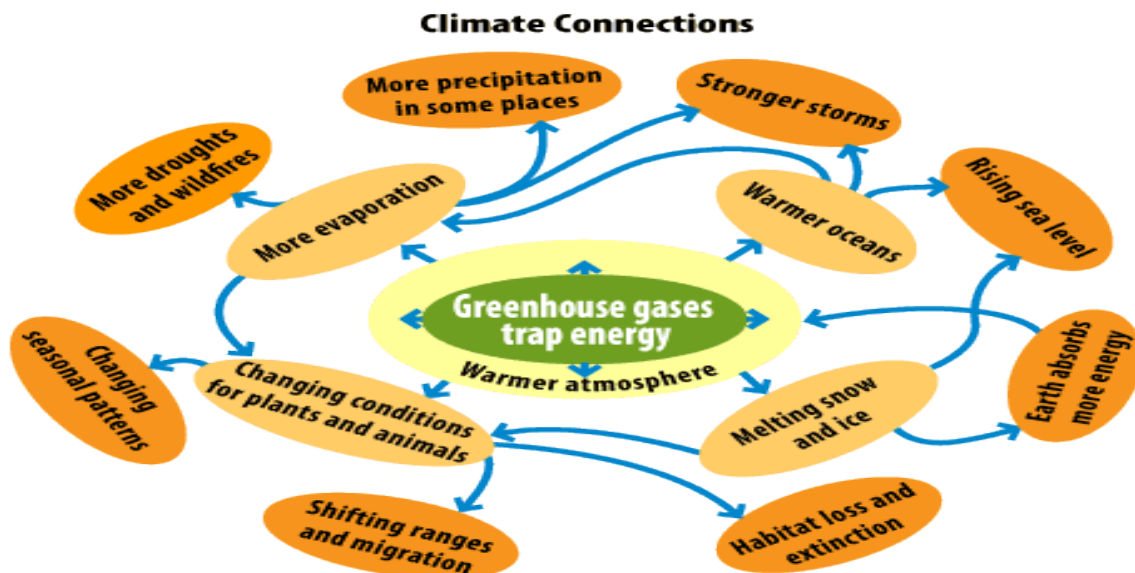
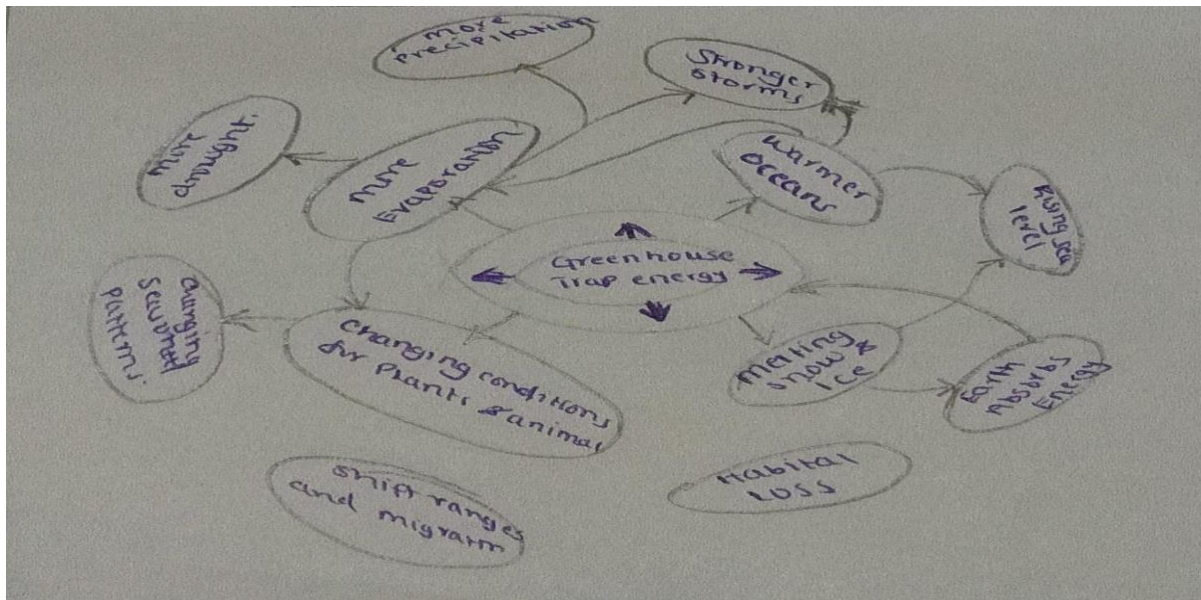
My target audience for this will be anyone who is concern of the climate and the rate at which various human and natural activities are changing the climate of the world day and night.

Objectives;

To educate the public on climate change

To demonstrate the cause of the climate change

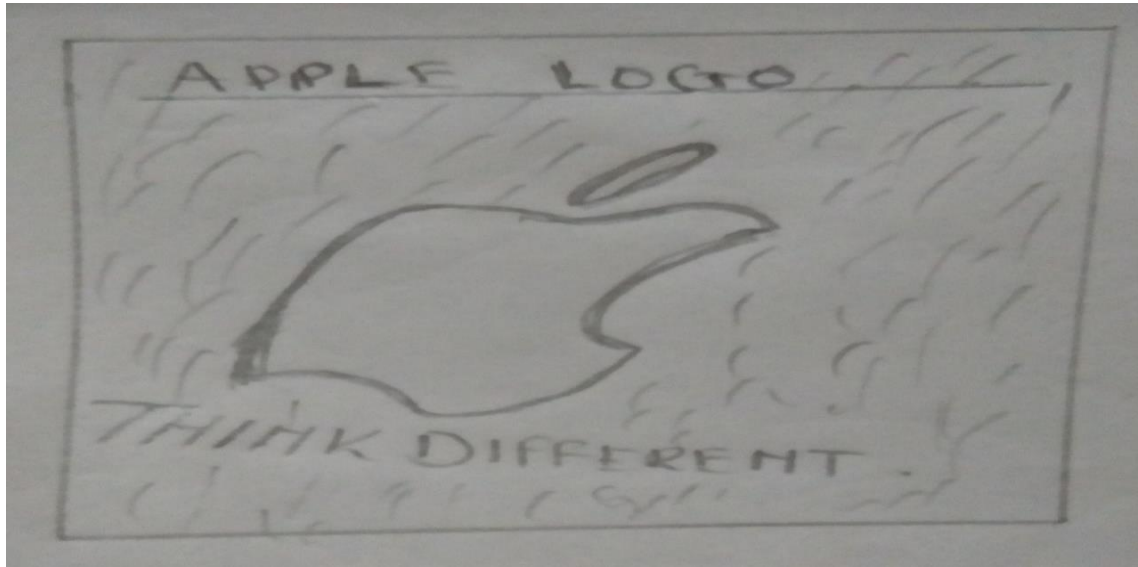
Identify both human and natural factors involved in the climate change.



ASSIGNMENT 5

Concept Idea on Apple product promotion

Advertising texts, companies' logo, images, symbols, sounds and how is the way their presenting is the significant part to communicate with consumers.



Target Audience

My main target group is both android and Apple product users.

Objective

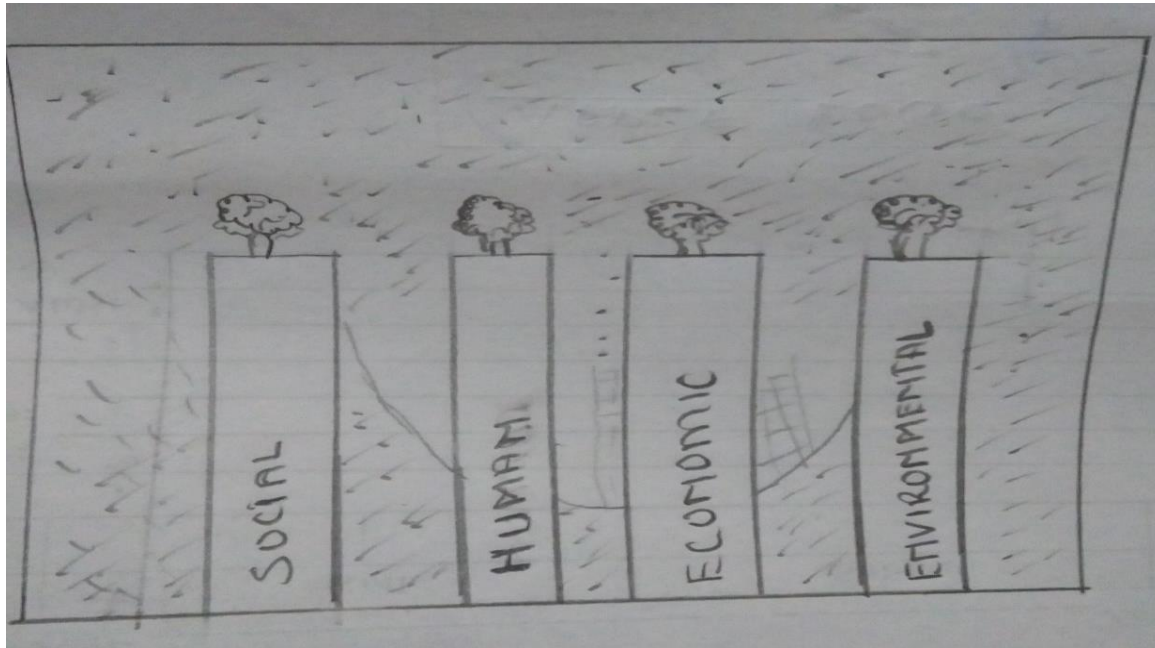
To promote the company's product

To increase Apple product users

To sensitive other mobile users that apple products make a difference.

ASSIGNMENT 5

Concept Idea on sustainability



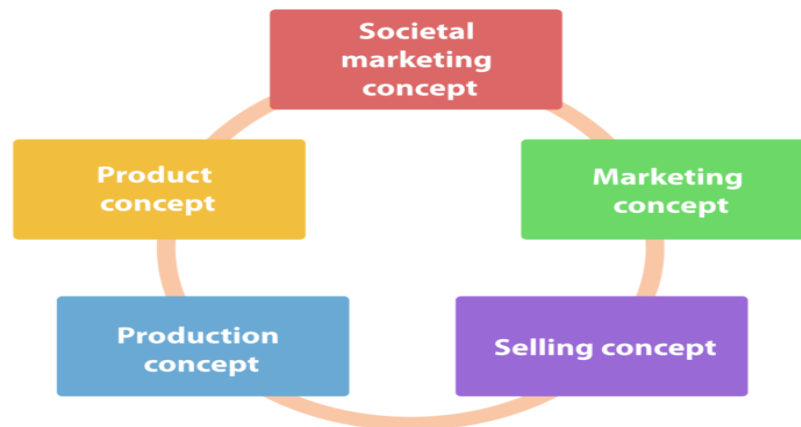
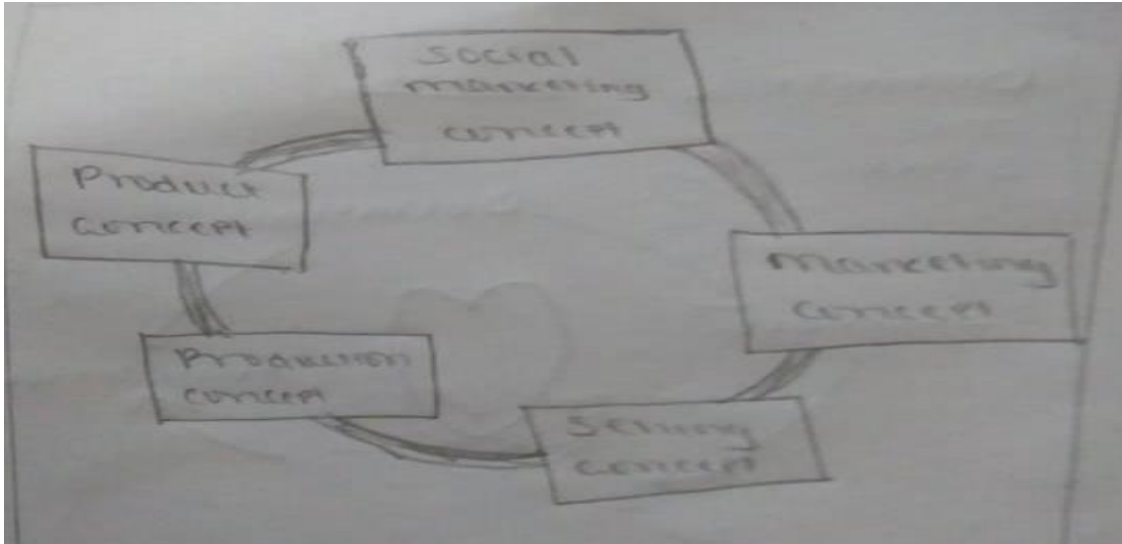
Sustainability is the avoidance of the natural resource depletion in order to maintain the ecological balance. It involves the existence of the system at accost within the universe that involves thermodynamics equilibrium. It means in simple terms the capacity of human civilization and the biosphere to mutually exist.

In the sketch diagram above, it is indicated that to ensure there is sustainability in the universe, both the social, human, economic and the environmental factors should be considered at utilized in consideration of the future generations to come. They should all be utilized at eth same level to ensure sustainable development.

ASSIGNMENT 5

Concept ideas on business promotion

In marketing, promotion is a marketing communication used in persuading or informing the target audience of the merits of the product, brand or issues. It's aimed at always increasing awareness of the business and also creating brand loyalty.

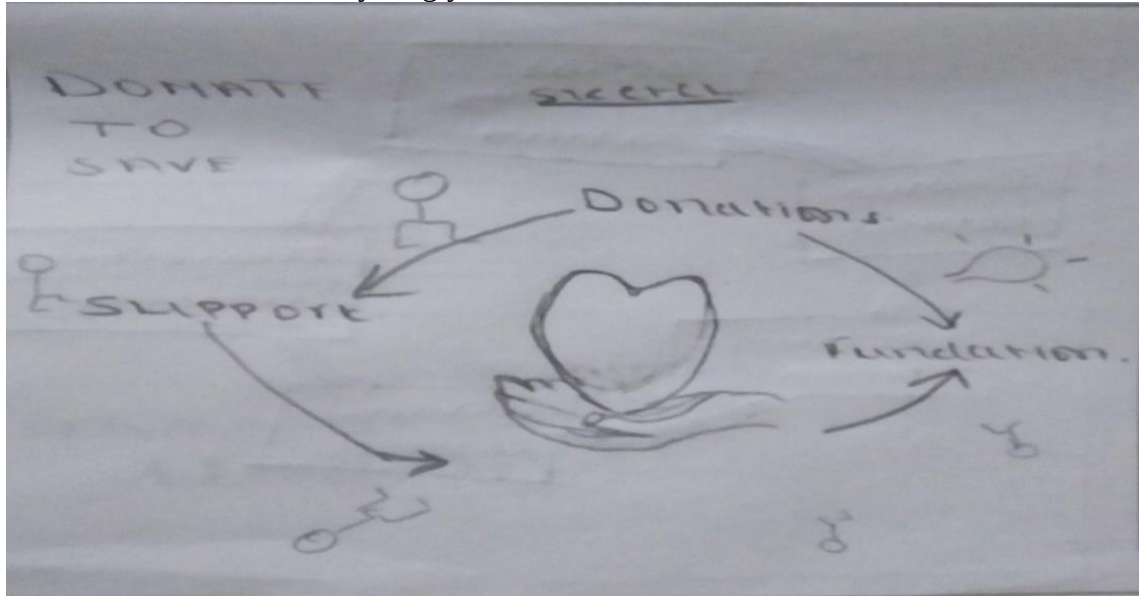


To whoever wishing his or her business to expand, have to consider the societal a marketing concept because it gives clear outline for business and sales promotion. In order for business to stand, the above mentioned concepts need to be considered because all are much critical for a business to stand. Both product, marketing. Selling and production concepts are key essential factors which needs to be considered.

ASSIGNMENT 5

Concept on donations

Denotation is referred to anything you see on the idea.



The reason we should all be donating is to ensure we reduce poverty in the world. Because of donations and the charity items we give out to the needy that can help in the fight against diseases, children are able to go to schools.

In this drawing above it requires love for humanity that will be able to donate, fundraise and support the needy and the disabled.